



BGC Stettler
- Heartland Youth Center

Annual General Meeting
& Volunteer Recognition Night
March 18, 2024

2023 HEARTLAND YOUTH CENTER BOARD AND STAFF

Board of Directors

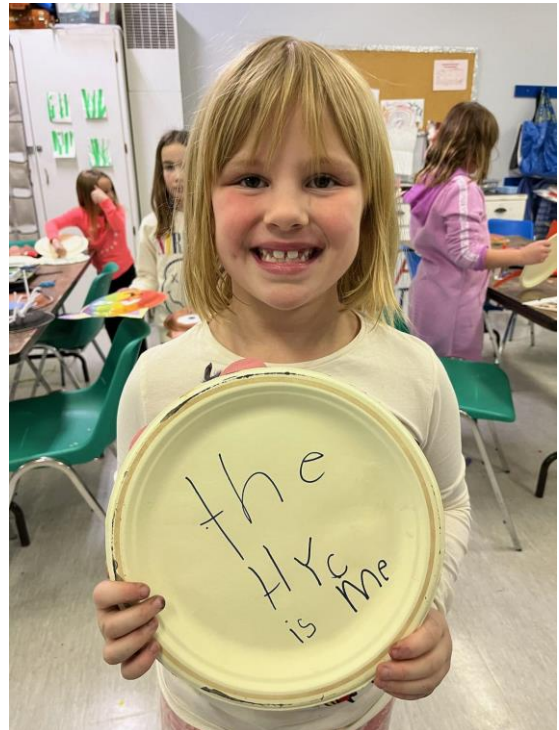
Chairperson – Amanda Nelson
Vice Chairperson – Kim Weaver
Secretary – Sarah Verhoeven
Treasurer – Ruby MacDonell
Directors – Dave Wood
Cherisse Cassidy
Sherry Marshall
Curtis Halverson
Tamara Rutz

Screening Committee Members:

Kim Weaver, Joe Thibeau, Penny Warford, Erin Stauffer, Christel Shuckburgh

HYC Staff:

HYC Executive Director – Winnie Bissett
Program Director – Sara Wengryn
Mentoring Coordinator – Christel Shuckburgh
Program Coordinator – Erin Ross-Lenz
Creating Connections Coordinator – Hayley Fawcett
BGC Program Leaders – Pat Wood, Melanie Koch, Hannah Kneeland, Kristin Forseth, Katie Wengryn



2023 HYC PROGRAMS:

BIG BROTHER BIG SISTER PROGRAMS:

Big / Little matches; Mentor matches; Lead Up Mentoring Group; Littles Night Out; Rainbows; Prism; Community Boys Group; special events

BGC STETTLER PROGRAMS:

Club and Leadership programs - Keystone, Torch, Junior Leaders, Lead Up
Afterschool programs – Drop in, Discovery Lab, Kid Power, Tastebuds, Teen Drop In, Art Attack, Kid Tech Nation
Holiday programs – Day Camps, RAD Summer Program, Teen Trips, Teen Leadership, Art Camp, Special events
Community Outreach – Creating Connections
Virtual Program – Tastebuds @ Home

BGC STETTLER - HEARTLAND YOUTH CENTER
ANNUAL GENERAL MEETING & VOLUNTEER RECOGNITION NIGHT - AGENDA
Monday, March 18, 2024, 7:00pm at BGC Stettler - Heartland Youth Center

- 1.0 CALL TO ORDER - Chairperson Amanda Nelson
 - Welcome Guests – Chairperson Amanda Nelson
 - Introduction of Board & Staff – Chairperson Amanda Nelson & Executive Director Winnie Bissett

- 2.0 READING OF 2023 AGM MINUTES – Secretary: Sarah Verhoeven

- 3.0 FINANCIAL REPORT
 - 2023 Audited Financial Statement – Treasurer: Ruby MacDonell
 - Appointment of Auditor for 2023 – Treasurer: Ruby MacDonell

- 4.0 NOMINATIONS TO HYC BOARD OF DIRECTORS – Chairperson: Amanda Nelson

- 5.0 REPORTS
 - Chairperson: Amanda Nelson
 - Executive Director: Winnie Bissett

- 6.0 OTHER (Special guests, presentations)
 - Keystone and Torch Club
 - Mentoring

- 7.0 VOLUNTEER RECOGNITION
 - Pauline Christian Memorial Community Service Scholarship
 - In recognition of community service, Service above Self, presented by the Rotary Club Corporate / Community Cares - Appreciation Award
 - In recognition of outstanding and long term support from a local business or organization Kalysta’s Kindness Award
 - In recognition of a member that role models kindness & compassion to others
 - Benny Green Memorial “Whistle while you Work Award”
 - In recognition of embracing community service work with a smile and positive attitude
 - Marg Forrester Memorial Award
 - In recognition of outstanding adult volunteer contribution to Club programs
 - Nicole Blumhagen Memorial Award
 - In recognition of outstanding volunteer contribution to the Club and community by a Club member
 - Lloyd’s Leaders Award
 - In recognition of outstanding leadership and effort by teen Club member
 - HYC Hall of Fame Award
 - In recognition of long term service, outstanding effort and support by an individual, volunteer, or community group

- 8.0 ADJOURNMENT – PLEASE STAY FOR COFFEE, JUICE, AND SNACKS



Ruby made a motion to appoint RWA Chartered Professional Accountants LLP to do Heartland Youth Center audited statements in 2023

Kim seconded All in favor CARRIED

4.0 NOMINATIONS TO HYC BOARD OF DIRECTORS

Curtis made a motion to nominate Sherry Marshall to the board. Sherry accepted.

Sarah seconded All in favor CARRIED

5.0 STAFF REPORT

- Amanda read the Chairperson report:
- Winnie read her Executive Directors/Staff Report
- Staff Recognition for
 - o Pat Wood 5 years of service – 8 years total was overlooked during Covid
 - o Christel Shuckburgh – 10 years of service – 12 years total
 - o Sara Wengryn – 15 years of service – 17 years total

6.0 OTHER (Special guests, presentations)

- Abby's dog Ace was presented with an award for his kindness and caring
- Keystone and Torch did a presentation on their year's activities
- Big Brothers Big Sisters Program - Deacon and Ralph spoke about their match
- Gord Lawlor discussed the PRISM program – an Adult/Parent free program comparable to the Rainbows program for kids dealing with loss or trauma

7.0 VOLUNTEER RECOGNITION

Presentations made to acknowledge our volunteers:

Marg Forrester Memorial Award – Ralph Kamlah

Pauline Christian Memorial Award – Zoe Norman

Corporate Cares Organization – Superfluity & Stettler Car Club

Kalysta's Kindness Award – Lucas Schofer & Addison Stenberg

Benny Green Whistle While You Work Award – Zayna Kromm

Nicole Blumhagen Memorial Award – Logan Wheat & Rhys Bird

Lloyds Leaders – Drew Rouse & August Roenspies

HYC Hall Of Fame Award – Kim Weaver

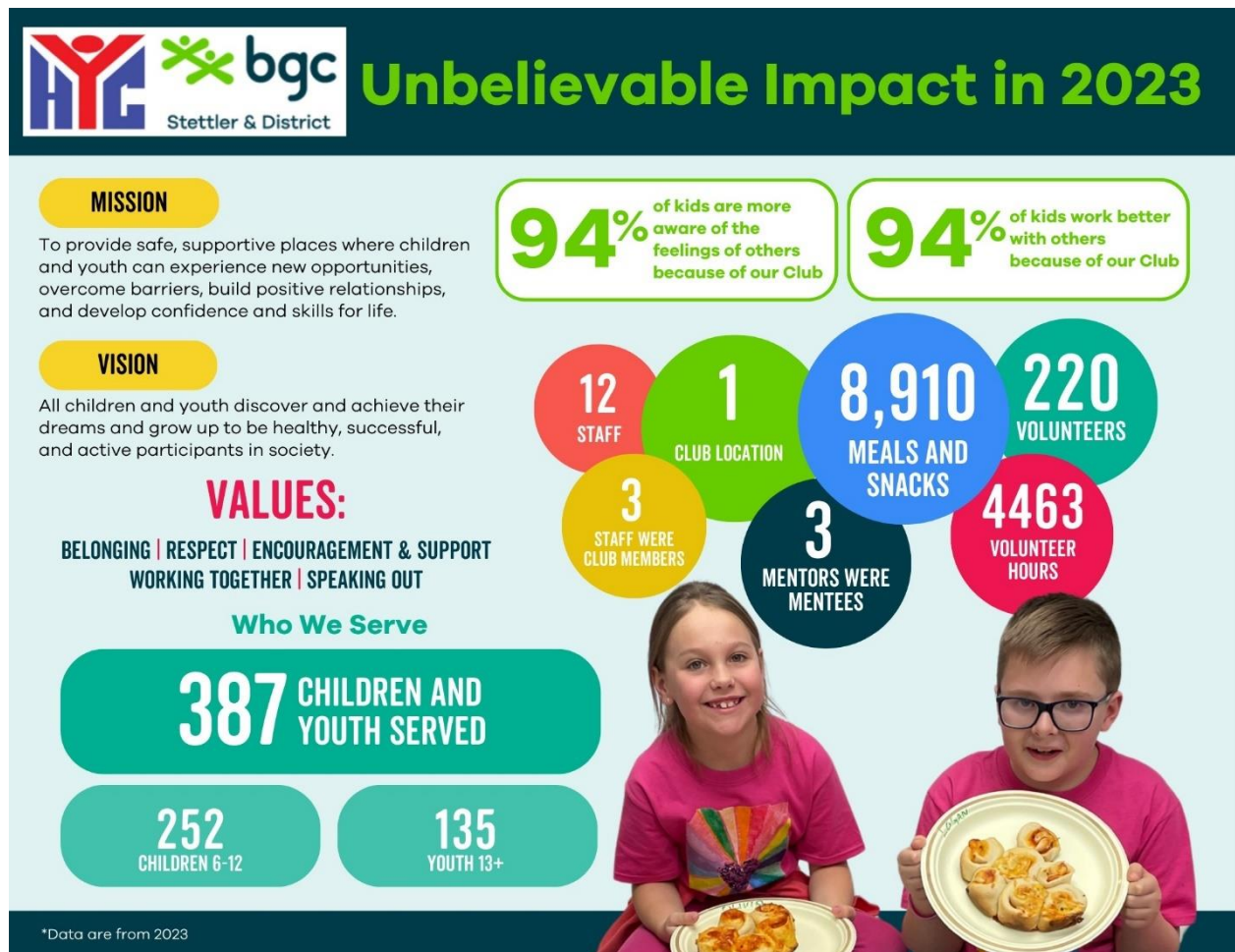


8.0 ADJOURN MEETING

Amanda adjourned the meeting at 8:12 pm

HYC Timeline

- 1983** Big Brothers Big Sisters (BBBS) starts out in Stettler because of the inquiry by one single father and the support of some exceptional community minded people.
- 1985** The debut of Bowl for Kids fundraiser
- 1988** BBBS Board of Directors decide to expand opportunities and programs for youth by starting a Boys and Girls Club
- 1991** BBBS and B&G Club “amalgamate” to operate under one Board, one budget, one Executive Director and under the umbrella name of Heartland Youth Center
- 1992** New fundraiser for HYC – the radio auction!
- 1996** The Stettler Royal Canadian Legion spearheads a fundraising campaign to build a facility to house the Heartland Youth Center and Scouts
- 1997** The HYC moves into their brand-new facility – the Legion Youth Complex!
- 2015** HYC buys a new 24 passenger bus!
- 2021** Boys & Girls Clubs of Canada is rebranded to BGC Canada to be more inclusive. Boys & Girls Club of Stettler & District also changes their public facing name to BGC Stettler & District.
- 2023** BBBS of Stettler society is dissolved. HYC creates a new mentoring program under BGC Stettler



HEARTLAND YOUTH CENTER

Executive Director's Report – 2023

Some of the highlights of 2023 were:

FUNDING

★ Received various grants in connection with BGC Canada:

- President's Choice Children's Charity – nutrition programming; snacks & meals
- Government of Canada ESDC – Lead Up
- Government of Canada ESDC- Mental Health
- Government of Canada ESDC – Virtual – Tastebuds @ Home
- Government of Canada ESDC – Learn On
- Hershey Canada – Pink Shirt Day activities; anti-bullying & kindness initiatives
- BGCC – Creating Connections programming
- BGCC / Coca Cola / Jays Care Foundation – Keystone Club
- Kleenex / OSL / Coca Cola / Giant Tiger – Back2School Support
- Government of Canada – Kid Tech Nation
- BGC Canada – WestJet flight vouchers



★ Received other grants:

- Canadian Tire Jumpstart Community Development program - physical activity programming
- Alberta Parks & Recreation Association / KidSport – Return to Play physical activity programming



- TD – Art camp and art programs
- Canadian Scholarship Trust Foundation – CST Inspired Minds Learning Project in support of teen mentoring and leadership development
- Jays Care Foundation Community Partner – summer programming expenses and staff training
- Community Recovery Services Fund (CSRF) – update and streamline our data management systems and processes; digitize operating standards

★ KidSport Stettler and Canadian Tire Jumpstart Foundation continue to provide subsidy opportunities for our families to access programs.



★ The 31st annual Awesome Auction - an “Evening in the Tropics” theme was a huge success due to great support from the community, businesses, and individuals! 313 people attended; 143 items up for bids; 78 adults and 26 teens contributed 737 volunteer hours; and approximately \$97,000 was raised!

★ Bowl for Kids - the “Proud to be Canadian” themed Bowl for Kids event raised approx. \$23,500! 25 business/organization teams participated in this FUNdraiser!

★ 2023 Landlords of the Month were: Canalta, Gary Moe Chevrolet Buick GMC, Gitzel & Company, Keith’s Refrigeration, Stettler Veterinarian Clinic, Wells Furniture, JT Autobody, Bond-O Security Systems, The Mortgage Centre-Tana Nixon, Ampko Electric (2006) Inc, WTS Manufacturing and Stettler Rotary Club. CSN Brennan was the bus sponsor.

★ HYC received financial support from the Town and County of Stettler - \$50,000; and donations from: Kinette Club of Stettler, Superfluity, Wells Furniture / Bernie Jackson, RWA Chartered Professional Accountants, Auto Trust, Ember Resources, Rife Resources, Inter Pipeline, Stettler Car Club, UFA, Warden Ladies Club, County of Stettler staff, Mad Polack Ltd, RE/MAX 1st Choice Realty, Stettler Rotary Club, and many individuals.

★ HYC received memorial donations in memory of Doug Shuckburgh, Lillian Gendre, Jane Morrow, Rob Docherty, Tom Weaver, Roger Bruntjen, Bruce LaRocque

★ HYC was the beneficiary of local events held at Vintage Thistle; Twisted Sister Tattoo; County of Stettler; Central AB Co-op; TD staff; Foremost; and the charity popcorn program at the Jewel Theatre – Thank you to Christel and Pat Nash for volunteering!



★ HYC received numerous gifts in kind from: Thorogood and Pinches, Real Country Q93.3FM, Alberta Prairie Steam Tours, Boston Pizza, Ampko Electric, Town of Stettler, Stettler Ag Society,

Kids Up Front tickets to K-Days, CFL, Oilers game, and in-kind donations from many individuals.

- ★ 18 HYC parents and Board members volunteered to work a shift at the casino in Red Deer which raised \$26,657 for our Club

STAFFING

HYC Executive Director Winnie Bissett

Program Director Sara Wengryn;

Mentoring Coordinator Christel Shuckburgh

Program Coordinator Erin Ross-Lenz;

Creating Connections Coordinator – Hayley Fawcett

Program Leaders: Pat Wood, Melanie Koch, Katie Wengryn, Hannah Kneeland, Kristin Forseth



- ★ HYC continues to supervise practicum students from many disciplines in their post-secondary education. We currently have 2 Social Work Practicum Students from Red Deer Polytechnic, Taylor Cholach & Brady Guynup, who are working with us 2 days a week.
- ★ “Kudos” to all the HYC staff and volunteers for their commitment and energy they bring to their programs!
- ★ Staff and volunteers attended various workshops on: mental health issues facing youth; challenging behaviors in youth; healthy relationships; Trauma Informed Care and Programming; Understanding anxiety; First Aid; Expectations & Boundaries; BGC of AB meetings; BGC of Canada meetings; BBBS of AB staff meetings; BBBS of Canada meetings; Jays Care training; BBBS Volunteer Recruitment; family reaction to mental illness; suicide intervention; cyber security; food security; AB Mentoring Partnership summit; BGC of Canada Leadership symposium; BGC Western region workshop



PROGRAMS

- ★ 2023 year ended with a registered membership of 387 youth – a record high!

- ★ Torch and Keystone (12-18 years) members volunteered in the community for events such as park cleanup; Alberta Highway Clean up; set up and take down for Festival of Lights; served desserts at Central Alberta Pregnancy Centre’s Dessert

Night; served cookies and juice at Music for Mental Health; helped at HYC’s Awesome

Auction; purchased gifts for teens for the Christmas Hamper; and they offered a Kids Carnival at SRC on Family Day.

- ★ These teens also planned and participated in fundraising events for their group – bottle drive to buy items for the Christmas Hamper; held a spaghetti dinner fundraiser; and had a successful “Little Shop of Horrors” Haunted House.
- ★ HYC’s daily summer program (6 x 1 weeklong camps offered) involved 115 members ages 6-12 were registered. 47 teens participated in the Teen programs in the summer including junior leadership and in-house activities at HYC. 18 junior leaders volunteered 335 hours in the summer program! HYC’s weeklong summer Art Camp - 42 members participated in this awesome Art experience. 13 youth participated in a Babysitting Course; 10 youth and staff participated in a first aid course; and 16 youth participated in a weeklong Kid Tech Nation camp. In total, 162 unique youth participated in HYC summer programs!
- ★ HYC teen member Rhys was sponsored by the Stettler Rotary Club to attend the Rypen Youth Leadership camp at Little Bow. Rhys attended 2 Rotary Club meetings as well as Town Council meeting to share the highlights of his camp experience!
- ★ Sweet Home on Main has been donating new and next to new clothes to the HYC. Once a month, the HYC hosts a “Thrifty Thursday” to share these clothes with our teens.
- ★ In February, 37 members completed the BGC Canada Learning & Impact Survey which we have used to prove and improve our impact. Results found that we have improved since 2022 in 4 key areas: positive relationships, healthy living, lifelong learning, and leadership skills.
- ★ HYC partnered with the Outreach School to offer the Creating Connections program which offers harm reduction strategies and build skills and awareness about healthy relationships, boundaries, and mental health.



BIG BROTHERS BIG SISTERS

- ★ In 2023 there were a total of 21 one-on-one community or in school mentor matches at the HYC, Christ King, Erskine, Botha, and Big Valley schools. As well, there are 2 teen mentoring groups – the SES has 11 high school teen mentors and 11 SES mentees; CKCS has 8 high school teen mentors and 8 mentees.



★ 48 children from the Stettler Elementary; Stettler Christ King Catholic; and Erskine schools participated in the Rainbows program with the support from 13 facilitators. As well, parents participated in the Prism program (parent component of Rainbows). Thank you to Family Resource Network for their collaboration on the Prism program!

★ There were 18 entries in the Most Gourd-geous pumpkin carving contest – won by Points West, who donated their pizza prize back to the HYC Boys group. As well, 30 mentees, mentors and their families participated in the pumpkin carving night at HYC.

★ Community Boys group was formed to provide male mentorship in the community for the boys on the wait list for a Big Brother. Boys group goes on monthly group activities and awesome adventures including ice fishing & bonfire; touring the Halkirk windmills; the Show and Shine; mini golf and corn maze in Drumheller; and built 2 soapbox cars for the Derby.

★ The second annual Soap Box Derby was held in June. 14 youth and 12 handmade soapbox derby cars took part. 2 HYC soapbox cars were sponsored by Canadian Tire and Wilson Cruickshank Law Office.

Community Partners / Presentations

★ HYC has partnered with:

- McMan Family Resource Network (FRN) to support various program events and to lead a Babysitting course
- FRN, Rural Mental Health, Information & Referral, Stettler Ag Society to host the Community Holiday Dinner
- CARS, FRN to lead the Teen Talk Caregivers Education sessions

★ HYC Presentations were made by Winnie to the Town Council and Rotary Club; Christel presented in the High School re Mentoring.

★ HYC Staff participate on various community committees: Stettler Wellness Network; ACAA; Circle of Services; Agency Resource Committee; Family Connection Coalition committee, SOARING Project meetings, and volunteer at community events such as the Christmas Hamper; and Meals on Wheels



- ★ Program Director Sara supports families to complete KidSport and Canadian Tire JumpStart applications for their children to attend local sporting activities.
- ★ HYC staff reviewed Grade 12 portfolio presentations & led sessions at WEH Wellness Day
- ★ A big shout out to all the HYC staff - their duties and care go far beyond the programs that you can see!

Youth Served at BGC Stettler – Heartland Youth Center								
	2022				2023			
Age of Members	Males	Females	Non-Binary or Other	Total	Males	Females	Non-Binary or Other	Total
6 – 12 years	120	116	1	237	132	118	2	252
13 – 18 years	49	66	1	116	56	77	2	135
Total Members	169	182	2	353	188	195	4	387
BBBS Matches	3	9	0	12	3	8	0	11
Mentoring Matches	5	11	0	16	3	7	0	10
Rainbows Participants	27	24	0	51	22	26	0	48

Volunteer Hours 2023

