

Heartland Youth Center



Annual General Meeting & Volunteer Recognition Night

March 20, 2023



**2023 HEARTLAND YOUTH CENTER
BOARD AND STAFF**

Board of Directors

Chairperson –	Amanda Nelson		
Vice Chairperson –	Kim Weaver		
Secretary –	Tanya Derr		
Treasurer –	Ruby MacDonell		
Directors –	Dave Wood	Cherisse Cassidy	Sherry Marshall
	Curtis Halverson	Sarah Verhoeven	

Screening Committee Members:

Kim Weaver, Joe Thibeau, Penny Warford, Erin Stauffer, Christel Shuckburgh

HYC Staff:

HYC Executive Director – Winnie Bissett
Big Brothers Big Sisters Mentoring Coordinator – Christel Shuckburgh
BGC Program Director – Sara Wengryn
BGC Program Coordinator – Abby Grantham
Creating Connections Coordinator – Kelsey Wright
BGC Program Leaders – Pat Wood, Melanie Koch, Indy Soboleski, Dakota Derr, Katie Wengryn

2022 HYC PROGRAMS:

BIG BROTHERS BIG SISTERS PROGRAMS:

Big / Little matches; Mentor matches; Lead Up Mentoring Group; Littles Night Out; Rainbows; Prism; Community Boys Group; special events

BGC STETTLER PROGRAMS:

Club and Leadership programs - Keystone, Torch, Junior Leaders, Lead Up
Afterschool programs – Drop in, Bounce Back League, Discovery Lab, Kid Power, Kid Food Nation / Tastebuds, Teen Drop In, Art Attack
Holiday programs – Day Camps, RAD Summer Program, Teen Trips, Teen Leadership, Art Camp, Special events
Community Outreach – Creating Connections
Virtual Program – Tastebuds @ Home



AGENDA

Heartland Youth Center - Annual General Meeting & Volunteer Recognition Night
Monday, March 20, 2023 - 7:00pm at Heartland Youth Center

CALL TO ORDER - Chairperson Amanda Churchill

WELCOME GUESTS – Chairperson Amanda Churchill

INTRODUCTION OF BOARD & STAFF – Chairperson Amanda Churchill & Executive Director Winnie Bissett

READING OF 2022 AGM MINUTES - Secretary Tanya Derr

2022 AUDITTED FINANCIAL STATEMENT – Treasurer Ruby MacDonell

APPOINTMENT OF AUDITOR FOR 2022 – Treasurer Ruby MacDonell

NOMINATIONS TO HYC BOARD OF DIRECTORS – Chairperson Amanda Churchill

REPORTS

- Chairperson Amanda Churchill
- Executive Director Winnie Bissett

PRESENTATIONS BY:

- BGC Stettler programs
- Big Brothers Big Sisters program
- Rainbows program

VOLUNTEER RECOGNITION

- **PAULINE CHRISTIAN MEMORIAL COMMUNITY SERVICE SCHOLARSHIP**
In recognition of community service, Service above Self, presented by the Rotary Club
- **CORPORATE / COMMUNITY CARES - APPRECIATION AWARD**
In recognition of outstanding and long term support from a local business / organization
- **KALYSTA KINDNESS AWARD**
In recognition of a member that role models kindness & compassion to others
- **BENNY GREEN MEMORIAL “Whistle While You Work Award”**
In recognition of embracing community service work with a smile and positive attitude
- **MARG FORRESTER MEMORIAL AWARD**
In recognition of outstanding adult volunteer contribution to HYC programs
- **NICOLE BLUMHAGEN MEMORIAL AWARD**
In recognition of outstanding volunteer contribution to the Club and the community by a Club member
- **LLOYD’S LEADERS AWARD**
In recognition of outstanding leadership and effort by an HYC teen
- **HYC HALL OF FAME AWARD**
In recognition of long term service, outstanding effort and support by an individual, volunteer, or community group

ADJOURNMENT – PLEASE STAY FOR COFFEE, JUICE AND SNACKS

HEARTLAND YOUTH CENTER
Annual General Meeting Minutes
Monday March 28, 2022 at Heartland Youth Center

Board Members Present: Amanda Nelson, Ruby MacDonnell, Tanya Derr, Curtis Halverson, Cherisse Cassidy, Dave Wood, Sarah Verhoeven

Regrets: Kim Weaver

Staff Present: Winnie Bissett, Sara Wengryn, Christel Shuckburgh, Mel Koch, Erica Stevens, Dakota Derr

Regrets: Abby Grantham, Pat Wood

Guests Present: Town Councilors – Cheryl Barros, Gord Lawlor, Sean Nolls, Travis Randell, Rachelle & Shayne Kromm, Carol Nixon, Perry Christian, Mike Wengryn, Corie Philips, Andrew & Jaime Comchi, Lauren & Bree Craig, Brenda Murray, Sonia Wheat, Circun Gendre, Alan & Judy Kromm, Vickie Lang, Carley Flavell, Kim Van Straten

Youth Members Present: Dane, Zayna, Helia, Paige, Logan, Logan, Mykelti, Katie, Zach, Xavier, Hannah

1.0 CALL TO ORDER

Meeting called to order by Amanda at 7:05pm.

2.0 MINUTES

Tanya made a motion to accept the 2021 AGM minutes as presented

Curtis seconded All in favor CARRIED

3.0 FINANCIAL REPORT

Ruby read the 2021 audited financial report and made a motion to accept as presented

Cherisse seconded All in favor CARRIED

Ruby made a motion to appoint RWA Chartered Professional Accountants LLP to do Heartland Youth Center audited statements in 2022

Curtis seconded All in favor CARRIED

4.0 NEW MEMBERS

No new nominations to the Board of Directors

5.0 STAFF REPORT

Amanda read her Chairperson report

Winnie read her Executive Director & Staff Report

OTHER (Special guests, presentations)

- Keystone and Torch did a presentation
- Big Brothers Big Sisters Program – mentor match Hannah and Helia
- Rainbows also did a presentation by Circun Gendre

- Winnie recognized Christel on her 10 years of service to Big Brothers Big Sisters

VOLUNTEER RECOGNITION

Presentations were made to acknowledge our volunteers:

Pauline Christian Memorial Service Scholarship: Hannah Van Straten

Corporate Cares – Appreciation Award: Brenda’s Cozy Café – Brenda Murray

Kalysta Kindness Award: Zayna Kromm & Logan Comchi

Benny Green Memorial – Whistle While You Work: Katie Wengryn

Nicole Blumhagen Memorial Awards: Keystone – Logan Wheat; Torch – Dane Kromm

Lloyd’s Leaders Award: Shelby Lang & Hannah Van Straten

Marg Forrester Memorial Award: Circun Gendre

ADJOURN MEETING

Amanda adjourned the meeting at 8:06 pm



HEARTLAND YOUTH CENTER
Executive Director's Report – 2022 Summary

HYC Timeline

- 1983** Big Brothers Big Sisters (BBBS) starts out in Stettler because of the inquiry by one single father and the support of some exceptional community minded people.
- 1985** The debut of Bowl for Kids fundraiser
- 1988** BBBS Board of Directors decide to expand opportunities and programs for youth by starting a Boys and Girls Club
- 1991** BBBS and B&G Club “amalgamate” to operate under one Board, one budget, one Executive Director and under the umbrella name of Heartland Youth Center
- 1992** New fundraiser for HYC – the radio auction!
- 1996** The Stettler Royal Canadian Legion spearheads a fundraising campaign to build a facility to house the Heartland Youth Center and Scouts
- 1997** The HYC moves into their brand new facility – the Legion Youth Complex!
- 2015** HYC buys a new 24 passenger bus!
- 2021** Boys & Girls Clubs of Canada is rebranded to BGC Canada to be more inclusive. Boys & Girls Club of Stettler & District also changes their public facing name to BGC Stettler & District.

Some of the highlights of 2022 were:

Funding

★ Received various BGCC grants:

- President's Choice Children's Charity - Basic Needs Brighter Futures
- President's Choice Children's Charity – Summer nutrition
- President's Choice Children's Charity – School year nutrition
- Government of Canada ESDC - Lead Up
- Government of Canada ESDC- Mental Health
- Government of Canada ESDC – Virtual – Tastebuds @ Home
- Hershey Canada – Pink Shirt Day activities
- BGCC – Creating Connections
- BGCC/ Coca Cola/ Jays Care Foundation – BGC Keystone Club
- Kleenex/ OSL/ Coca Cola/ Giant Tiger – Back2School Support

★ Received other grants:

- Canadian Tire Jumpstart Community Development program - in support of after school physical activities
- AB Recreation and Parks / Kid Sport – Return to Play
- Health Canada – Substance Abuse & Addictions program – partner with Outreach School
- Canadian Scholarship Trust Foundation – CST Inspired Minds learning project in support of teen mentoring program; teen leadership development

- Jays Care Foundation Community Partner - for summer programming expenses and staff training
- Jays Care Foundation – introductory baseball skills within the summer programs
- Whole Kids Foundation Garden – raised garden beds were built for members to plant and maintain.
- Kid Sport continues to provide subsidy opportunities for HYC families to access programs.

★ HYC received \$15 026 from the Central Alberta United Way towards the Mentoring Coordinator position. Jeremy from Nova contributed a United Way Days of Caring volunteer work building shelves in our shed and doing facility maintenance. HYC and ACAA also hosted a Cow Patty Bingo to contribute to the United Way of Central Alberta.

★ The 30th annual Awesome Auction returned to an in person event – the Roarin’ Twenties theme was a roarin’ success due to great support from the community, businesses and individuals! 313 people attended; 121 items up for bids; 73 adults and 16 teens contributed 774 volunteer hours; and approximately \$74 000 were raised!



★ Bowl for Kids also returned as an in person event and was the best ever in terms of funds raised and fun had! The “Life’s a Beach” themed Bowl for Kids event raised approximately \$29,000!

★ 2022 Landlords of the Month were: Canalta, Stettler GM, Gitzel & Company, Keith’s Refrigeration, Pheasantback Golf & RV Estates, Wells Furniture, JT Autobody, Bond-O Security Systems, The Mortgage Centre -Tana Nixon, Ampko Electric, WTS Manufacturing, and Stettler Rotary Club. CSN Brennan was the bus sponsor.

★ HYC also received financial support from the Town and County of Stettler - \$50 000; and donations from: Kinette Club of Stettler, Superfluity, Wells Furniture / Bernie Jackson, RWA Chartered Professional Accountants, Auto Trust, Ember Resources, Rife Resources, ATB Financial, Inter Pipeline, Ten Four Oilfield Services, Stettler Car Club, UFA, Warden Ladies Club, Frontenac IODE and many individuals.

- ★ HYC also received memorial donations in memory of Dave “Judge” MacNaughton, Charlie Bagshaw, Jordon Cronk
HYC was the beneficiary of local events held at Aspen Ford; 4L Communications; Vintage Thistle; Pizza Express; County of Stettler; Central AB Co-op; and the charity popcorn program at the Jewel Theatre – Thank you to Christel for volunteering!
- ★ HYC received numerous gifts in kind from: Thorogood and Pinches, Real Country Q93.3FM, Alberta Prairie Steam Tours, Boston Pizza, Ampko Electric, Town of Stettler, Sean’s No Frills

Staffing

- ★ **HYC Executive Director** - Winnie Bissett
BGC staff are led by Program Director Sara Wengryn; Program Coordinator Abby Grantham; Program staff: Pat Wood, Melanie Koch, Dakota Derr, Katie Wengryn and Social Work practicum student Indie Soboleski
Big Brothers Big Sisters Mentoring Coordinator Christel Shuckburgh leads up an awesome team of volunteer Bigs and Mentors
Creating Connections Coordinator – Kelsey Wright
“Kudos” to all of the HYC staff and volunteers for their commitment and energy they bring to their programs! A special shout out to super volunteer / practicum student Jane Finlay who helped out at HYC from May – August 2022!

- ★ Staff and volunteers attended various workshops on: mental health issues facing youth; challenging behaviors in youth; healthy relationships; Trauma Informed Care and Programming; Supporting the Supporters; Mental Health First Aid; Expectations & Boundaries; Achieving Leadership; Disclosure training; BGC of AB meetings; BGC of Canada meetings; Big Brothers Big Sisters of AB staff meetings; BBBS of Canada meetings; Kids Up Front training; Jays Care training; BBBS Volunteer Recruitment.

A big shout out to all of the HYC staff - their duties and care go far beyond the programs that you see.



Programs

BGC STETTLER

- ★ Torch and Keystone (11-18 years) members volunteered in the community for events such as parks cleanup; Alberta Highway Clean up; setting up Christmas display at the museum; served pie and cleared tables at the Central AB Pregnancy Centre fundraiser; and helped at HYC's Awesome Auction. The teens and staff were happy to get back out in the community and participate in community service projects.
- ★ These teens also planned and participated in fundraising events for their group – bottle drive to buy items for the Christmas Hamper; held a spaghetti dinner fundraiser; and had a successful Haunted House. Constable Olabode spoke to HYC teens about the risks of vaping and cannabis; and Scott Douglas spoke to the teens about the importance and value of volunteering.
- ★ HYC's daily summer program (6 week long camps offered) involved 85 members ages 6-12. 47 teens participated in the Teen programs in the summer - including junior leadership and in-house activities at HYC. 27 junior leaders volunteered 184 hours in the summer program! The highlight of the summer for the children, teens and staff is that we could hop on the bus and go places again!
HYC's weeklong summer Art Camp - 41 members age 6-18 participated in this awesome Art experience. 12 youth participated in Babysitting Course.
In total, 140 "unique" youth participated in HYC summer programs!
- ★ HYC partnered with Spirit's Respite Ranch throughout the year to teach our members how animals can positively affect our mental health.



- ★ Safe4Life came to Stettler and held a 2-session self defense program for HYC children and teens
- ★ Tastebuds @ Home was our most successful virtual program ever! Of the 21 families registered, 18 families (total of 71 people) completed the program! Kudos to staff Mel for all of her work with this program! In addition to increasing cooking skills, nutrition and food awareness, participants had many opportunities to spend time with their families, and received free weekly grocery cards & kitchen supplies!
- ★ Our BGC members participated in the BGC of Canada Learning & Impact Study. This survey was completed by members (8 years or older)

and gave insight into our local impact, and helps us reflect on our impact compared to other clubs across Canada.

- ★ HYC partnered with the Outreach School to offer the Creating Connections program focussing on skill building in the areas of healthy relationships and boundaries; and mental health awareness
- ★ 2022 year ended with a registered membership of 353 youth - a record high!



BIG BROTHERS BIG SISTERS

- ★ In 2022 there were a total of 20 community or in-school mentor matches at the HYC, Christ King, Erskine and Big Valley schools; as well as 10 children and 10 teen mentors in a mentoring group at the SES.
- ★ 54 children from the Stettler Elementary and Christ King Catholic schools participated in the Rainbows program. Thank you to the 12 Rainbows volunteer facilitators!
- ★ Little Brother Deacon is in his 4th year as a United Way Ambassador, speaking on behalf of Big Brothers Big Sisters of Stettler at various businesses and organizations in central Alberta. Deacon spoke at the United Way of Central Alberta kick off campaign in Red Deer.
- ★ The Community Boys group was formed to provide male mentorship in the community for the boys on the wait list for a Big Brother.
The Boys group goes on monthly group activities and awesome adventures including: ice fishing and bonfire; visiting Neilson Farm; Aspen Ford Show and Shine; went to the CFL Stampeders game; bowling; soapbox derby; and sold handmade terrariums at the Farmers Market.
- ★ The annual Pumpkin carving contest was a hit with 20 entries – thank you to the Beyeler family; Alberta Prairie Steam Train and Boston Pizza for their support of this event!
- ★ The Soapbox Derby was a HUGE, first time event – 14 kids, 11 soapboxes participated (and not near enough volunteers we realized in hindsight – as not expecting over 400

onlookers!) The Soap Box committee included Lisa from Family Resource Network; Don from NAPA; Norm from Stettler Car Club and Christel from HYC. The interest and inquiries came in quickly and the committee decided to cap entries for the first year at 12 soapbox cars.

Thank you to NAPA (donating) and Vortex for building the awesome ramp! The Stettler Car Club for inspecting the cars and being part of the committee; Stettler Kinsmen for volunteering at the event; Score for hauling and setting up the ramp; Heartland Express for driving the Soap Box cars in the parade; Len, Corinne and Lorn for building cars with the Boys group; Kal Tire; Stettler RCMP; and two Big Sister matches for handing out lemonade and chips.

Community Partners / Presentations

- ★ HYC has partnered with McMan Family Resource Network to support various BBBS program events and to lead a Babysitting course; with Rural Mental Health and the Community Boys group to build 5 Little Libraries for the Town and County of Stettler; with the CARS program and Outreach School to offer events and programs



- ★ HYC Presentations were made by Winnie to the Town Council and Rotary Club

- ★ HYC Staff participate on various community committees: Stettler Wellness Network; ACAA; Circle of Services; Teen Talk with CARS and Family Resource Network;

Agency Resource Committee; Family Connection Coalition committee and volunteer at community events such as the Christmas Hamper; Meals on Wheels

- ★ BGC Program Director Sara supports families to complete Kid Sport applications for their children to attend a number of local sporting activities. BBBS Caseworker Christel is a member of the BBBS of Canada – Future of Recruitment committee; and is the chair of the BBBS of AB Service Delivery staff meetings. Winnie is on the BGCC Resource Development committee as well as the joint organization committee of BGC/BBBS.

Youth Served At Heartland Youth Center							
	2021			2022			
Age of Members	Males	Females	Total	Males	Females	Non-Binary or Other	Total
6 – 12 years	96	92	188	120	116	1	237
13 – 18 years	41	42	83	49	66	1	116
Total Members	137	134	271	169	182	2	353
BBBS Matches	4	13	17	3	9	0	12
Mentoring Matches				5	11	0	16
Rainbows Participants	17	13	30	27	24	0	51

BECAUSE OF OUR CLUB:  Stettler & District



94%

of our children and youth report they are **more aware of the feelings of others.**

92%

of our children and youth report they **have more positive influence on others.**

91%

of our children and youth report they **make better choices for themselves.**

92%

of our children and youth report they are **more confident about their future.**

92%

of our children and youth report they **have more people they like to spend time with.**

94%

of our children and youth report they **work better with others.**

